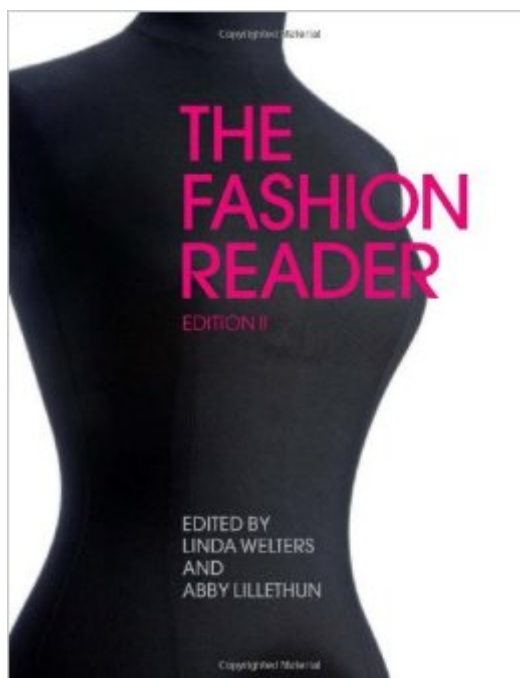


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The Fashion Reader: Second Edition



Synopsis

This new edition of a bestselling textbook is designed for students, scholars, and anyone interested in contemporary fashion. The book brings together the key writings on the subject, covering the history, culture, and business of fashion. The extracts are drawn from a wide range of sources -- books, professional and academic journals, magazines, interviews, and exhibition catalogs. Each section is specially introduced and concludes with guides to further reading. This new edition has been revised and expanded, with new sections on psychology, sustainability, communications, design, ethnicity, merchandising, and the fashion business. It also includes new essays covering fashion history from Antiquity to the Renaissance and provides twice as many illustrations. Supported by Guides to Further Reading and Q&A's, The Fashion Reader, Second Edition is the ideal introductory text for all students of fashion.

Book Information

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